

Join Us at Taste of Orange 2026



Your opportunity to shine & support local programs for children & families!

Be part of one of the City of Orange's most anticipated community events & elevate your brand with high-visibility recognition throughout the experience, while helping fund meaningful local impact through Orange Blossoms! **Reserve a sponsorship or ask questions: info@tasteoforange.org | (714) 742-6542**

Exclusive Sponsorships

Only one sponsor per category; secure your spot!

VIP Section Sponsor - \$5,000

- Prominent sign featuring your brand
- Logo on all VIP tables
- Option to provide a branded gift at VIP tables
- Recognition on website & social media
- 6 VIP tickets

Photo Location Sponsor - \$5,000

- Co-branded step & repeat featuring Sponsor + Taste of Orange + Orange Blossoms logos
- Recognition on website & social media
- 8 event tickets

Bar Sponsor - \$5,000

- Prominent sign featuring your brand
- Option to distribute branded bar giveaways
- Recognition on website & social media
- 4 event tickets
- 4 alcohol wristbands (with ID)

Welcome Sponsor - \$3,500

- Prominent entrance signage in a high-impression location
- Recognition on website & social media
- 4 event tickets

Entertainment Sponsor - \$3,000

- Sign at the entertainment area/stage
- Option for branded items near entertainment
- Recognition on website & social media
- 4 event tickets

Opportunity Drawing Sponsor - \$3,000

- Logo on opportunity drawing signage
- Recognition on website & social media
- 4 event tickets

Soft Drinks Sponsor - \$3,000

Or In-Kind 1,200 drinks minimum

- Signage in the soft drink area
- Opportunity to pass out soft drinks & give promotional material in a booth
- Recognition on website & social media
- 4 event tickets

Water Sponsor - \$2,500

Or In-Kind 1,200 drinks minimum

- Signage in the water drink area
- Opportunity to pass out water & give promotional material in a booth
- Recognition on website & social media
- 4 event tickets

Children's Activity Sponsor - \$2,500

Or In-Kind Children's Activation

- Sign in the Children's activity area
- Option to provide branded kids giveaways
- Option to prepare & manage an activity area
- Recognition on website & social media
- 4 event tickets

Supplies Sponsor - \$1,500

- Event signage recognizing your brand
- Option to provide branded napkins
- Recognition on website & social media
- 2 event tickets

Bathrooms Sponsor - \$1,000

- Sign at bathroom location
- Option for branded items near bathrooms
- Recognition on website & social media
- 2 event tickets

Level Sponsorships

Multiple available, recognized with signage & event promotion.

Platinum Sponsor - \$5,000

- Logo featured as a platinum sponsor
- Booth available upon request
- Recognition on website & social media
- 10 event admission tickets

Gold Sponsor - \$3,500

- Logo featured as a gold sponsor
- Recognition on website & social media
- 8 event admission tickets

Silver Sponsor - \$2,000

- Logo featured as a silver sponsor
- Recognition on website & social media
- 8 event admission tickets

Bronze Sponsor - \$1,000

- Logo featured as a bronze sponsor
- Recognition on website & social media
- 4 event admission tickets

Community Sponsor - \$500

- Name listed as a community sponsor
- 2 event admission tickets

Make an Impact!

Join us at the Taste of Orange 2025 to support our community & showcase your brand dynamically! To secure your sponsorship today, contact Alison at info@tasteoforange.org or (714) 742-6542. Let's make this event unforgettable together!

About Orange Blossoms

All proceeds benefit the **Orange Blossoms Auxiliary**, which is part of the **Assistance League of Orange**. Our programs support children & families in our local community. We partner with organizations such as the Orange Public Library, Orange Unified School District, CHOC Hospital, The Hub, & many others. To learn more, visit orangeblossomsalo.org.



About Taste of Orange (New Date & Location!)

Saturday, May 2, 2026

3:00 pm – 7:00 pm

Orange Plaza (1 Plaza Square, Orange, CA 92866)

Taste of Orange is a celebration of the best local cuisine! Enjoy delicious food, beer, & wine tastings from top restaurants & breweries in the area. In 2026, we're moving to the Orange Plaza & shifting to Saturday as part of Celebrate Orange, following the May Parade—setting the stage for a bigger, more vibrant event with increased attendance & even more sponsor exposure. The event will also feature opportunity drawings, live music, & much more! For further details, visit tasteoforange.org.

